



Public Utilities Commission
STATE OF CALIFORNIA

CITATION FOR VIOLATION
OF PUBLIC UTILITIES CODE

To: JLR Holdings LLC
dba Reyes Rides Transportation



File: TCP 42366 (Revoked)

Date: October 16, 2024

Citation #: T.24-10-002

Case #: CSE-271

VIOLATIONS

You are hereby cited with having violated sections of the Public Utilities Code (P.U. Code) and California Public Utilities Commission (CPUC) General Order (G.O.) as described below. These violations occurred during the period from October 11, 2024, to October 15, 2024.

- (1) Operated as a charter-party carrier without valid authority in violation of Pub. Util. Code Section 5371 and CVC 14602.9 [1 count].
- (2) Advertised as a charter-party carrier without a valid authority in violation of Pub. Util. Code Section 5414.5 [3 counts].

STATEMENT OF FACTS

The above violations are documented in the attached Investigation Report, which consists of the carrier's records and substantiating documents obtained from other sources.

RESPONSE

TEB used the Penalty Assessment Methodology adopted in Resolution M-4846 and considered mitigating and exacerbating factors in setting the fine.

You are hereby called upon to answer this citation on or before November 4, 2024. By way of such answer, you may either:

- (1) Pay a fine of \$4,000.00 pursuant to P.U. Code Section 5378. (Submit your check or money order payable to California Public Utilities Commission using the attached *Citation Agreement*. Upon payment, the fine will be deposited in the State Treasury to the credit of the General Fund and the Commission staff will deem the matter closed, **or**
- (2) Contact the Supervisor below to make payment arrangements, **or**
- (3) Contest this Citation by filing an Appeal. See the attached document "*How to File an Appeal and Instructions for Filing a Notice of Appeal and Certificate of Service for a Citation Appeal.*"

If you fail to respond by November 4, 2024, you will be in default and will have forfeited your right to appeal the Citation. In addition, your operating authority will be immediately suspended and may be subsequently revoked pursuant to Resolution ALJ-187. The Commission may also act through a civil or criminal proceeding to recover any unpaid fine and ensure compliance with applicable statutes and Commission orders.

Rahmon Momoh

Rahmon Momoh, Program and Project Supervisor
Consumer Protection and Enforcement Division
Transportation Enforcement Branch
Telephone number (415) 816-5754
E-mail address Rahmon.Momoh@cpuc.ca.gov

Attachments

File No.: TCP 42366
Citation #: T.24-10-002
Date: October 16, 2024
Case #: CSE-000271

CITATION COMPLIANCE AGREEMENT

I (we) hereby agree to comply with this citation dated October 16, 2024, and herewith pay the fine of \$4,000.

Reyes Rides Transportation

Jose Leopoldo Reyes

Chino Hills

(Signature)

(Title)

(Date)

Payment (cashier check or money order) should be made payable to *California Public Utilities Commission* and sent to:

California Public Utilities Commission

Attn: Fiscal Office

505 Van Ness Avenue

San Francisco, CA 94102-3298

Automatic credit and debit card payments are also available. To arrange for auto-pay, fill out the attached CREDIT OR DEBIT CARD AUTHORIZATION form and email to our Fiscal Office at FiscalOffice-TECitations@cpuc.ca.gov.

INVESTIGATION REPORT

CARRIER: JLR Holdings LLC dba Reyes Rides Transportation

OFFICER: Jose Leopoldo Reyes

AUTHORITY: TCP 42366-B, Revoked 8/24/2023

ADDRESS: [REDACTED]

PHONE/EMAIL: [REDACTED]

VEHICLES: 1

DRIVERS: 1

**PL&PD
INSURANCE:** Unknown

**WORKERS'
COMPENSATION
INSURANCE:** Unknown

**DRUG
CONSORTIUM:** Unknown

REVENUE: [REDACTED]

INTRODUCTION

On October 15, 2024, I was assigned to investigate the operations and practices of JLR Holdings LLC dba Reyes Rides Transportation (hereinafter referred to as Reyes Rides) after Reyes Rides was observed operating after revocation at Dodger Stadium on October 11, 2024. Reyes Rides' black Mercedes Sprinter van [REDACTED] was subsequently impounded by LAPD for operating without authority [Attachment 1].

VIOLATIONS

The investigation from October 11, 2024 to October 15, 2024, disclosed violations of the following provisions of the Public Utilities (Pub. Util.) Code and a Commission General Order (GO):

- **Operated as a charter-party carrier after revocation in violation of Pub. Util. Code Section 5379 [1 count].**

During the Transportation Enforcement Branch (TEB) joint operation with the Los Angeles Police Department (LAPD) at Dodger Stadium on October 11, 2024, Reyes Rides' driver, [REDACTED] was observed operating a black Mercedes Sprinter van with a license plate [REDACTED] [Attachment 2]. Enforcement Analyst Destiny Graham interviewed the passengers on board and confirmed they paid approximately \$1,500 for the trip. The Transportation Licensing & Analysis Branch (TLAB) record showed Reyes Rides TCP 42366 permit was revoked on 8/24/2023 for failure to maintain PL&PD insurance [Attachment 3]. Destiny Graham served a Cease-and-Desist Notice and an Observation Report to employee driver [REDACTED] [Attachment 4].

- **Advertised without operating authority in violation of Pub. Util. Code Section 5414.5 [3 counts]**

During the Transportation Enforcement Branch (TEB) joint operation with the Los Angeles Police Department (LAPD) at Dodger Stadium on October 11, 2024, Reyes Rides's employee driver, [REDACTED] stated that he was driving for Reyes Rides and handed me a business card with Reyes Rides' [REDACTED] email

address [REDACTED] and website [REDACTED] [Attachment 5]. On October 15, 2024, I found Reyes Rides advertising on Instagram and Yelp.com [Attachment 6].

DECLARATION

I have read the foregoing and know the contents thereof. I declare under penalty of perjury that the foregoing is true and correct, except as to those matters stated on information and belief, and to those matters, I believe to be true.

Executed on October 16, 2024, in San Francisco, California.

Shirley Lei

Shirley Lei, TEB Senior Enforcement Analyst

List of Attachments

- Attachment 1** -- Reyes Rides impound documents
- Attachment 2** -- Reyes Rides vehicle photo
- Attachment 3** -- Cease-and-Desist Notice and Observation Report
- Attachment 4** -- Reyes Rides Business Card
- Attachment 5** -- Reyes Rides advertisement on Instagram and Yelp.com

Attachment 1

STATE OF CALIFORNIA
DEPARTMENT OF CALIFORNIA HIGHWAY PATROL
VEHICLE REPORT
CHP 180 (Rev. 4-16) OPI 061

NOTE: CHP 180 IS FURNISHED TO ALL PEACE OFFICERS BY THE CALIFORNIA HIGHWAY PATROL.

IMPOUND

REPORTING DEPARTMENT: LAPD
LOCATION CODE: 4211
DATE / TIME OF REPORT: 10/11/2024 2200
LOCATION TOWED / STOLEN FROM: 1000 VIN SCULLY AVENUE #195
YEAR: 2014 MAKE: MCDJ MODEL: SPRINTER BODY TYPE: VAN COLOR: BLACK
VIN CLEAR IN SVST: YES NO
LIC. CLEAR IN SVST: YES NO
LICENS. NO.: [REDACTED] ONE MONTH / YEAR: 10/2024 STATE: CA
VALUATION BY: 0-500 501-1000 1001+ 2
LEGAL OWNER: [REDACTED] (SAME AS R/O)

STORAGE AUTHORITY / REASON: 14602.9 VC
VIN SWITCHED? YES NO

CONDITION	YES		NO		ITEMS	YES		NO		ITEMS	YES		NO		Tires / Wheels	CONDITION
	1	2	1	2		1	2	1	2		1	2	1	2		
WRECKED					SEAT (FRONT)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	REGISTRATION	<input checked="" type="checkbox"/>	CAMPER	<input checked="" type="checkbox"/>	LEFT FRONT	<input checked="" type="checkbox"/>			used
BURNED HULK (per 4316) CVC					SEAT (REAR)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	ALT. / GENERATOR	<input checked="" type="checkbox"/>	VESSEL AS LOAD	<input checked="" type="checkbox"/>	RIGHT FRONT	<input checked="" type="checkbox"/>			
VANALIZED					RADIO	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	BATTERY	<input checked="" type="checkbox"/>	FIREARMS	<input checked="" type="checkbox"/>	LEFT REAR	<input checked="" type="checkbox"/>			
ENG / TRANS STRIP					TAP & DECK	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	DIFFERENTIAL	<input checked="" type="checkbox"/>	OTHER	<input checked="" type="checkbox"/>	RIGHT REAR	<input checked="" type="checkbox"/>			
MISC PARTS STRIP					TAPES	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	TRANSMISSION	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	SPARE	<input checked="" type="checkbox"/>			YES
BODY METAL STRIP					OTHER RADIO	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	AUTOMATIC	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	HUB CAPS	<input checked="" type="checkbox"/>			NO
SURGICAL STRIP (per 4310) CVC					IGNITION KEY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	MANUAL	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	SPECIAL WHEELS	<input checked="" type="checkbox"/>			NO

RELEASE VEHICLE TO: R/O OR AGENT AGENCY HOLD 22853 CVC
GARAGE PRINCIPAL / AGENT STORING VEHICLE (SIGNATURE): [Signature] DATE: 10/11/24

CERTIFICATION: I, THE UNDERSIGNED, DO HEREBY CERTIFY THAT I AM LEGALLY AUTHORIZED AND ENTITLED TO TAKE POSSESSION OF THE ABOVE DESCRIBED VEHICLE.
SIGNATURE OF PERSON TAKING POSSESSION: [Signature]

STOLEN VEHICLE / COMPONENT EMBEZZLED VEHICLE PLATE(S) REPORT

DATE / TIME OF OCCURRENCE: [REDACTED] NAME OF REPORTING PARTY (R/P): [REDACTED] DRIVER LICENSE NO. / STATE: [REDACTED]
LAST DRIVER OF VEHICLE: [REDACTED] DATE / TIME: [REDACTED] ADDRESS OF R/P: [REDACTED] TELEPHONE OF R/P: [REDACTED]
SIGNATURE OF PERSON MAKING REPORT: [REDACTED]

I CERTIFY OR DECLARE UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

REMARKS
(LIST PROPERTY, TOOLS, VEHICLE DAMAGE, ARRESTS)

ARRESTED / SECTION: YES NO
REPORTED BY: [REDACTED] CARGO / TYPE: YES NO
VALUE \$: [REDACTED] BILL OF LADING ATTACHED: YES NO

FRONT LEFT SIDE RIGHT SIDE REAR TOP
SIGNATURE OF OFFICER TAKING REPORT: [Signature] I.D. NO.: 334 SUPERVISOR: [REDACTED]
REQUIRED NOTICES SENT TO REGISTERED AND LEGAL OWNERS PER 22852 CVC? YES NO DATE NOTIFIED: 10/11/2024
An Internationally Accredited Agency
INC # 241012004938
Chp180_0416.pdf

Attachment 2



Attachment 3



NOTICE TO CEASE AND DESIST

Date: 10/11/24
Carrier: ELUX portation
TCP number, if any _____ Operating Status: Unlicensed

The California Public Utilities Commission (CPUC) has determined that you are operating without valid authority.

YOUR COMPANY MUST IMMEDIATELY CEASE AND DESIST FROM ANY AND ALL OPERATIONS, INCLUDING ADVERTISING, UNTIL YOU MEET ALL LICENSING REQUIREMENTS AND RECEIVE VALID OPERATING AUTHORITY FROM THE CPUC.

ANY OPERATIONS, INCLUDING ADVERTISING, WHILE OPERATING IN A SUSPENDED, CANCELLED, REVOKED, OR DENIED STATE IS UNLAWFUL.

This letter places your company on notice that any activity without the required permit or certificate is a violation and may result in civil or criminal prosecutions, possible fines, and possible termination of telephone service. To acknowledge receipt of this notice, please call 800-894-9444 within 5 business days of receipt.

- OPERATION WITHOUT AUTHORITY**
Public Utilities Code Sections 5371 and 5387 (TCP)/Section 1031 (PSC).- **Circle One**
- OPERATION AFTER: SUSPENSION/REVOCATION/EXPIRATION/DENIAL OF AUTHORITY**
Public Utilities Code Section 5379 (TCP)/Section 1045 (PSC).- **Circle One**
- ADVERTISEMENT WITHOUT AUTHORITY**
Public Utilities Code Section 5414.5 (TCP)/ Section 1037 (PSC).- **Circle One**

Signature _____ TITLE _____

*****IF DRIVER IS NOT RESPONSIBLE, DRIVER IS TO GIVE NOTICE TO RESPONSIBLE OWNER*****

COMMENTS: Vehicle observed (plate [REDACTED]) ~~interacts~~ with passengers, no TCP permit

See attached Inspection Observation Report Form for more detail.

[Signature]
Enforcement Analyst Signature

CPUC COPY

**CALIFORNIA PUBLIC UTILITIES COMMISSION
INSPECTION OBSERVATION REPORT**

Location: Airport/Other: _____ PSC/TCP/TNC: _____ Investigator: _____ Date: _____
(Circle one)

Prime Carrier: RRLuxportation Phone#: _____

Address: _____ City: _____ Zip: _____

Driver: _____ CDL#: _____ State: _____ Class: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Years w/company: _____ Prime Carrier: _____

Relationship with Carrier: Owner/ Employee/ Sub-carrier/ Other: _____
(Circle one)

Comments: _____

License Plate: [REDACTED] VIN #: _____ Registration Exp.: _____ Seats: _____

Registered Owner: _____ Leased/Owned
(Circle one)

Address: _____

City: _____ Zip: _____ Phone: _____

Violation(s):

- Vehicle:** TCP # Not shown on rear/front bumper
 Vehicle not listed with PUC No Trade Dress Front Rear
 PSC/TCP # not on side of vehicle* Carrier's name not on side of vehicle*
*Exempt for vehicles < 15 passengers incl. driver or leased < 30 days
- Waybill:** No waybill Carrier Name /TCP# Vehicle License Plate #
 Driver's Name Time/Date Charter arranged Origin/Destination
 No. of person in group Name/address of persons arranging charter
 Transportation arranged by phone or written contract
 Name of at least 1 passenger in traveling party or identification of traveling party's affiliation
- TNC OPS:** No Trade Dress Front Rear
 Profile Non-Match
 Lack Proof of Prearranged Ride
 Non-State CDL
 No Airport Permit

Violation(s): Yes, as noted above and in comments below No Violation

Law Enforcement Citation No.: _____

Comments: No TCP permit, operating without permit
license plate [REDACTED]

Note: Failure to take corrective action may result in enforcement action including imposition of fines

Attachment 4

VEHICLE # _____	PLATE# <u>1M95MO</u> VEHICLE # _____
	WAYBILL _____
SC# <u>Black</u>	6) TCP# _____ PSC# _____
PENDING: _____	DRIVER'S NAME: _____
REVOKED: _____	ACTIVE: _____ SUSPENDED: _____
VEHICLE # _____	REVOKED: _____ EXPIRED: _____
	PLATE# _____ VEHICLE # _____
SC# <u>ed</u>	
PENDING: _____	
REVOKED: _____	
VEHICLE # _____	
SC# <u>ed Black</u>	10) TCP# _____ PSC# _____
PENDING: _____	DRIVER'S NAME: _____
REVOKED: _____	ACTIVE: _____ SUSPENDED: _____
VEHICLE # _____	REVOKED: _____ EXPIRED: _____
	PLATE# _____ VEHICLE # _____
	WAYBILL _____

303-247-7554
RRLUXPORTATION
RRLUXPORTATION.COM
JLR@RRLUXPORTATION.COM

Attachment 5

10/15/24, 8:08 AM Photos for Reyes Rides Luxportation

Limos San Fran Yelp for Business Write a Review Start a Project Log In Sign Up

[Restaurants](#) [Home Services](#) [Auto Services](#) [More](#)

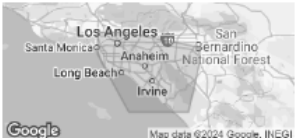
Reyes Rides Luxportation

● Claimed • Limos See all 27 photos

Open Open 24 hours See hours

[Write a review](#) Add photo Share Save

Location & Hours



Mon	Open 24 hours
Tue	Open 24 hours
Wed	Open 24 hours
Thu	Open 24 hours
Fri	Open 24 hours
Sat	Open 24 hours
Sun	12:00 AM - 12:00 AM (Next day)

[Suggest an edit](#)
Open now

Serving Los Angeles Area

Request a quote

You can now request a quote from this business directly from Yelp

[Request a quote](#)

[rrluxportation.com](#)

(909) 247-7554

[View Service Area](#)

[Suggest an edit](#)

Other Limos Nearby Sponsored ⓘ

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in Wine Tours, Limos, Party Bus Rentals

First Class Limousine Service ...

4.8 (176 reviews)

Rishi V. said "We were looking for a Hummer limousine to take my son and his 19 friends out for his birthday. I spent a lot of time researching different companies using Google and Yelp and received several quotes. First Class was the company we..." [read more](#)

in Airport Shuttles, Limos, Party Bus Rentals

Amenities and More

<https://www.yelp.com/biz/reyes-rides-luxportation-los-angeles> 1/5

Instagram

Log In Sign Up



rrluxportation Follow

43 posts 22.2K followers 70 following

Reyes Rides Transportation

rrluxportation

Luxury Transportation

✦ Serving LA,IE,OC & all surrounding areas

✦ Sprinter Limos & Car Service

✦ DM... more

rrluxportation.com

This Account is Private

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Log into Instagram

Log in to see photos and videos from friends and discover other accounts you'll love.