



## Public Utilities Commission

STATE OF CALIFORNIA

### **CITATION FOR VIOLATION OF PUBLIC UTILITIES CODE AND GENERAL ORDER**

To: Lyft, Inc.  
Attn: Lindsey Llewellyn, General Counsel  
185 Berry St #400  
San Francisco, CA 94107

File: TCP 32513-A  
Citation #: T.2026-01-017  
Date: January 22, 2026  
Case #: CSE-000527

#### **VIOLATIONS**

You are hereby cited as having violated sections of the Public Utilities (Pub. Util.) Code and General Order (G.O.) as described below. These violations occurred during the period of January 4, 2024, through December 12, 2024.

- Failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle in violation of Pub. Util. Code Sections 5381, 5430, and G.O. 157-E, Part 11.19, **[15 counts]**.

STATEMENT OF FACTS

The above violation is documented in the attached Investigation Report, which consists of the carrier's records and substantiating documents obtained from other sources.

RESPONSE

TEB used the Penalty Assessment Methodology adopted in Resolution M-4846 and considered mitigating and exacerbating factors in setting the fine.

You are hereby called upon to answer this citation on or before February 12, 2026. By way of such an answer, you may either:

- (1) Pay a fine of \$20,000 pursuant to Pub. Util. P.U. Code Section 5378. Submit your check or money order payable to CPUC using the attached *Citation Agreement*. Upon payment, the fine will be deposited in the State Treasury to the credit of the General Fund, and the Commission staff will deem the matter closed, **or**
- (2) Contact the Supervisor below to make payment arrangements, **or**
- (3) Contest this Citation by filing an Appeal. See attached document "*How to File an Appeal and Instructions for Filing a Notice of Appeal and Certificate of Service for a Citation Appeal.*"

If you fail to respond by February 12, 2026, you will be in default and will have forfeited your right to appeal the Citation. In addition, your operating authority will be immediately suspended and may be subsequently revoked pursuant to Resolution ALJ-187. The Commission may also act through a civil or criminal proceeding to recover any unpaid fine and ensure compliance with applicable statutes and Commission orders.

*Eric Hooks*

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Eric Hooks  
Program and Project Supervisor  
Transportation Enforcement Branch  
Telephone number (415) 703-2302  
E-mail address: [eric.hooks@cpuc.ca.gov](mailto:eric.hooks@cpuc.ca.gov)

Attachments

**INVESTIGATIVE REPORT**

**ENTITY NAME:** Lyft, Inc.  
Corporation No. C3181802, Active

**OFFICERS:** John D. Risher, CEO  
Erin Brewer, CFO  
Kristin Sverchek, President  
Lisa Blackwood-Kapral, Chief Accounting Officer  
Lindsey Llewellyn, General Counsel and Secretary  
Kevin C. Chen, Assistant Secretary

**AUTHORITY:** TCP 32513 - A, Active

**ADDRESS:** 185 Berry St #400, San Francisco, CA 94107

**PHONE/EMAIL:**

**PL&PD<sup>1</sup>** Mobilitas Insurance Company of Arizona  
**INSURANCE:** Policy Number: [REDACTED]  
Effective Date: 10/1/2024

**COMMERCIAL** Mobilitas Insurance Company of Arizona  
**LIABILITY:** Policy Number: [REDACTED]  
Effective Date: 10/1/2024

**WORKER'S** Self-Insured  
**COMPENSATION** Policy Number: [REDACTED]  
**INSURANCE:** Effective Date: 5/20/2015

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<sup>2</sup> Citation T.23-05-003 is available upon request.

## INTRODUCTION

The Transportation Enforcement Branch (TEB) of the Consumer Protection & Enforcement Division (CPED) conducted observations at California airports and found Lyft Inc.'s (hereinafter referred to as Lyft) drivers violating Public Utilities (Pub. Util.) Code 5381, 5430, and General Order (G.O.) 157-E, Part 11.19, by not displaying the required trade dress. During TEB observations, photographs were taken as evidence in violations of G.O. 157-E, Part 11.19.

## HISTORY OF ENFORCEMENT

Enforcement case records show Lyft has a history of violating the CPUC's rules and regulations, as detailed below.

**Prior Case (PSG-5906):** On May 26, 2023, CPUC's Program and Project Supervisor, Eric Hooks, served Lyft, Inc. with citation T.23-05-003 for \$16,000.00 for failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle<sup>2</sup>.

## VIOLATIONS

TEB investigated Lyft for the period of January 4, 2024, through December 12, 2024, and found violations of the following provisions of the Public Utilities (Pub. Util.) Code and the Commission's General Order (G.O.).

- **Failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle in violation of Pub. Util. Code Section 5381, 5430, and G.O. 157-E Part 11.19. [15 counts]**

G.O. 157-E Part 11.19 states in part, "TNC vehicles shall display consistent trade dress in the front and rear of the vehicle (i.e., distinctive signage or display on the vehicle) when providing TNC services that is sufficiently large, and color contrasted as to be readable during daylight hours at a distance of at least 50 feet".

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<sup>2</sup> Citation T.23-05-003 is available upon request.



During January 2024, through December 2024, drivers were observed operating without displaying the Lyft trade dress on their vehicles [**Attachment 1**] and [**Attachment 2**]<sup>3</sup>. Lyft responded to a Data Request from TEB showing the listed vehicles operated on the Lyft platform during the dates specified [**Attachment 3**]. The investigation revealed that Lyft’s drivers operated for fifteen (15) days and conducted ninety-six (96) trips without displaying the required trade dress on the vehicle [**Table 1**].

**Table 1 – Dates of operation without required trade dress**

Date	License Plate No.	Airport	Location at Airport	Violation	
<b>1/4/2024</b>	<b>[REDACTED]</b>	<b>CBX</b>	<b>Queuing Section</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No rear trade dress</b>
1/4/2024	[REDACTED]	CBX	Queuing Section	G.O. 157-E, Part 11.19	No trade dress
<b>2/21/2024</b>	<b>[REDACTED]</b>	<b>OAK</b>	<b>Curb</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No rear trade dress</b>
<b>3/20/2024</b>	<b>[REDACTED]</b>	<b>OAK</b>	<b>Terminal 2</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No trade dress</b>
<b>4/3/2024</b>	<b>[REDACTED]</b>	<b>SFO</b>	<b>TNC Lot 1</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No trade dress</b>
4/3/2024	[REDACTED]	SFO	TNC Lot 1	G.O. 157-E, Part 11.19	No trade dress
4/3/2024	[REDACTED]	SFO	TNC Lot 1	G.O. 157-E, Part 11.19	No front trade dress
4/3/2024	[REDACTED]	SFO	TNC Lot 1	G.O. 157-E, Part 11.19	No front trade dress
4/18/2024	[REDACTED]	PSP	Main Curb	G.O. 157-E, Part 11.19	No rear trade dress
4/18/2024	[REDACTED]	PSP	Main Curb	G.O. 157-E, Part 11.19	No rear trade dress
4/18/2024	[REDACTED]	PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No trade dress
4/18/2024	[REDACTED]	PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No trade dress
4/18/2024	[REDACTED]	PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No trade dress
4/18/2024	[REDACTED]	PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No rear trade dress

<sup>3</sup> Due to the large amount of photo data, **Attachment 2** contains 12 representative samples (**bolded**) of TNC vehicles operating without displaying the Lyft trade dress on the vehicles. The remaining 84 vehicle photos are available upon request.

4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No rear trade dress
4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No rear trade dress
4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No rear trade dress
4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No rear trade dress
<b>4/18/2024</b>		<b>PSP</b>	<b>Central Terminal Lane</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No rear trade dress</b>
5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No rear trade dress
5/1/2024		CBX	Rideshare Pick-Up/Drop-Off Area	G.O. 157-E, Part 11.19	No trade dress
5/1/2024		CBX	Rideshare Pick-Up/Drop-Off Area	G.O. 157-E, Part 11.19	No trade dress
<b>5/15/2024</b>		<b>SCK</b>	<b>SCK White Curb</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No rear trade dress</b>
<b>7/23/2024</b>		<b>SAN</b>	<b>Terminal 1 TNC Island</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No rear trade dress</b>
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No trade dress
7/23/2024		SAN	TNC Staging Lot	G.O. 157-E, Part 11.19	No trade dress
7/23/2024		SAN	TNC Staging Lot	G.O. 157-E, Part 11.19	No rear trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No front trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No trade dress

7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No front trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No trade dress
7/23/2024		SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No trade dress
<b>8/14/2024</b>		<b>MRY</b>	<b>White curb Area</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No rear trade dress</b>
8/14/2024		MRY	White curb Area	G.O. 157-E, Part 11.19	No trade dress
8/15/2024		MRY	White curb Area	G.O. 157-E, Part 11.19	No rear trade dress
8/15/2024		MRY	White curb Area	G.O. 157-E, Part 11.19	No trade dress
9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No front trade dress
9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No rear trade dress
9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No front trade dress
9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No trade dress
9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No trade dress
9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No trade dress
9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No rear trade dress
9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No rear trade dress
<b>9/18/2024</b>		<b>SJC</b>	<b>Terminal B TNC Pick- Up</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No rear trade dress</b>
9/18/2024		SJC	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No trade dress
9/18/2024		SJC	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No trade dress

10/16/2025		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No front trade dress
10/16/2024		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No trade dress
10/16/2024		STS	Main Curb	G.O. 157-E, Part 11.19	No trade dress
<b>10/16/2024</b>		<b>STS</b>	<b>Main Curb</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No rear trade dress</b>
10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No trade dress
10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No trade dress
10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No trade dress
<b>10/29/2024</b>		<b>FAT</b>	<b>TNC Island</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No trade dress</b>
12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
<b>12/12/2024</b>		<b>SAN</b>	<b>Terminal 2 TNC Island</b>	<b>G.O. 157-E, Part 11.19</b>	<b>No trade dress</b>
12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No front trade dress
12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No front trade dress
12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress

12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No front trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No front trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No rear trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress
12/12/2024	██████	SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No trade dress

### DECLARATION

I have read the foregoing and know the contents thereof, and I declare under penalty of perjury that the foregoing is true and correct, except as to those matters stated on information and belief, and as to those matters, I believe to be true.

Executed on January 22, 2026  
at Los Angeles, California

*Shantanro Taylor*

Shantanro Taylor, Senior Enforcement Analyst

## **ATTACHMENTS**

- **Attachment 1.** CPED/TEB Airport Activities Log
- **Attachment 2.** CPED/TEB Photographs of Lyft Trade Dress Violations – 12 Samples
- **Attachment 3.** Data Request No. PSG0032513-CPED – Lyft CSE-000527 and Response

# ATTACHMENT 1

Date	TNC/TCP/PSC	License Plate #	Airport	Location of Violation	Time	Violation
1/4/2024	Lyft	██████	CBX	Queuing Section	11:52 AM	NRTD
1/4/2024	Lyft	██████	CBX	Queuing Section	11:33 AM	NTD
1/4/2024	Lyft	██████	CBX	Rideshare Pick-Up/Drop-Off Section	1:35 PM	NRTD
2/21/2024	LYFT	██████	OAK	Curb 3	12:35 PM	No rear trade dress
2/21/2024	LYFT	██████	OAK	Curb 3	12:47 PM	No rear trade dress
2/21/2024	LYFT	██████	OAK	Curb 3	1:02 PM	No rear trade dress
2/21/2024	LYFT	██████	OAK	Curb 3	1:10 PM	No rear trade dress
3/20/2024	Lyft	██████	OAK	Terminal 2	1:48 PM	No trade dress
4/3/2024	Lyft	██████	SFO	TNC Lot 1	9:11AM	No trade dress
4/3/2024	Lyft	██████	SFO	TNC Lot 1	11:15AM	No trade dress
4/3/2024	Lyft	██████	SFO	TNC Lot 1	9:49AM	No front trade dress
4/3/2024	Lyft	██████	SFO	TNC Lot 1	9:42AM	No front trade dress
4/18/2024	Lyft	██████	PSP	Main Curb	9:22AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Main Curb	10:07AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	9:44AM	No trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	9:47AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	9:48AM	No trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	10:05AM	No trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	10:00AM	No rear trade dress

4/18/2024	Lyft	██████	PSP	Central Terminal Lane	10:52AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	11:28AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	11:23AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	10:33AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	10:41AM	No rear trade dress
5/1/2024	Lyft	██████	CBX	Rideshare Queuing Area	12:02 PM	No rear trade dress
5/1/2024	Lyft	██████	CBX	Rideshare Pick-up/Drop-off Area	10:01 AM	No trade dress
5/1/2024	Lyft	██████	CBX	Rideshare Pick-up/Drop-off Area	10:04 AM	No trade dress
5/15/2024	Lyft	██████	SCK	White Curb	11:30 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	12:28 PM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	12:09 PM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:49 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:54 AM	No trade dress
7/23/2024	Lyft	██████	SAN	TNC Staging Lot	9:33 AM	No trade dress
7/23/2024	Lyft	██████	SAN	TNC Staging Lot	9:55 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	11:38 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	11:41 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	11:47 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	12:06 PM	No trade dress



7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:49 AM	No front trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:38 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:34 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:40 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:42 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:37 AM	No front trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:36 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	10:41 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:41 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:37 AM	No trade dress
8/15/2024	Lyft	██████	MRY	White Curb Area	10:22 AM	No rear trade dress
8/15/2024	Lyft	██████	MRY	Whit Curb Area	11:42 AM	No rear trade dress
8/15/2024	Lyft	██████	MRY	White Curb Area	12:45 PM	No trade dress
8/14/2024	Lyft	██████	MRY	White Curb Area	1:04 PM	No rear trade dress
8/14/2024	Lyft	██████	MRY	White Curb Area	1:42 PM	No trade dress
8/14/2024	Lyft	██████	MRY	White Curb Area	2:04 PM	No trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick- Up/Drop-Off	7:29 PM	No front trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick- Up/Drop-Off	7:32 PM	No rear trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick- Up/Drop-Off	7:55 PM	No front trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick- Up/Drop-Off	8:10 PM	No trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick- Up/Drop-Off	9:17 PM	No trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick- Up/Drop-Off	7:24 PM	No trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick- Up/Drop-Off	7:19 PM	No rear trade dress

9/3/2024	Lyft	████████	CBX	TNC Pick-Up/Drop-Off	7:21 PM	No rear trade dress
9/3/2024	Lyft	████████	CBX	TNC Pick-Up/Drop-Off	8:36 PM	No rear trade dress
9/18/2024	Lyft	████████	SJC	Terminal B TNC Pick-Up	1:37 PM	No rear trade dress
9/18/2024	Lyft	████████	SJC	Terminal B TNC Pick-Up	1:47 PM	No trade dress
9/18/2024	Lyft	████████	SJC	Terminal B TNC Pick-Up	2:03 PM	No trade dress
9/18/2024	Lyft	████████	SJC	Terminal B TNC Pick-Up	3:28 PM	No trade dress
10/16/2024	Lyft	████████	STS	TNC Staging Curb	3:07 PM	No front trade dress
10/16/2024	Lyft	████████	STS	TNC Staging Curb	3:12 PM	No trade dress
10/16/2024	Lyft	████████	STS	Main Curb	3:02 PM	No trade dress
10/16/2024	Lyft	████████	STS	Main Curb	3:57 PM	No rear trade dress
10/29/2024	Lyft	████████	FAT	TNC Island	9:35 AM	No trade dress
10/29/2024	Lyft	████████	FAT	TNC Island	9:36 AM	No rear trade dress
10/29/2024	Lyft	████████	FAT	TNC Island	9:31 AM	No rear trade dress
10/29/2024	Lyft	████████	FAT	TNC Island	10:18 AM	No trade dress
10/29/2024	Lyft	████████	FAT	TNC Island	10:39 AM	No rear trade dress
10/29/2024	Lyft	████████	FAT	TNC Island	10:41 AM	No rear trade dress
10/29/2024	Lyft	████████	FAT	TNC Island	9:45 AM	No trade dress
10/29/2024	Lyft	████████	FAT	TNC Island	9:06 AM	No trade dress
10/29/2024	Lyft	████████	FAT	TNC Island	10:33 AM	No trade dress
12/12/2024	Lyft	████████	SAN	Terminal 2 TNC Island	7:11 PM	No trade dress
12/12/2024	Lyft	████████	SAN	Terminal 2 TNC Island	7:35 PM	No trade dress
12/12/2024	Lyft	████████	SAN	Terminal 2 TNC Island	7:47 PM	No trade dress
12/12/2024	Lyft	████████	SAN	Terminal 2 TNC Island	7:42 PM	No trade dress
12/12/2024	Lyft	████████	SAN	Terminal 2 TNC Island	7:50 PM	No rear trade dress
12/12/2024	Lyft	████████	SAN	Terminal 2 TNC Island	8:32 PM	No trade dress

12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	9:03 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:58 PM	No front trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:46 PM	No front trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	9:36 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	9:07 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:08 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	9:13 PM	No front trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:03 PM	No rear trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:56 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:50 PM	No rear trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	9:29 PM	No front trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:25 PM	No rear trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:46 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:40 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:29 PM	No rear trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:17 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:36 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:14 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:54 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:06 PM	No trade dress

# **ATTACHMENT 2**









tuft

Model: 2019





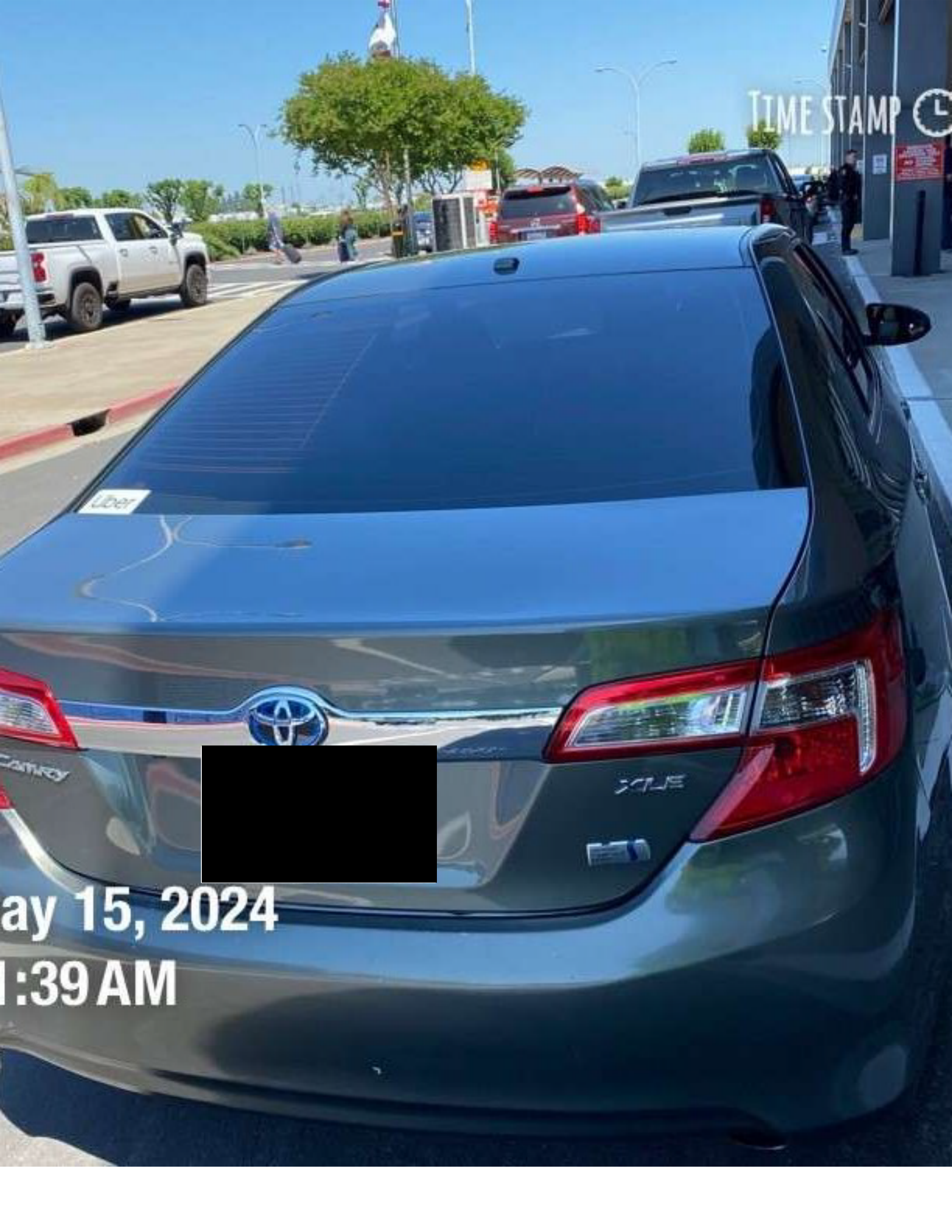








TIME STAMP 

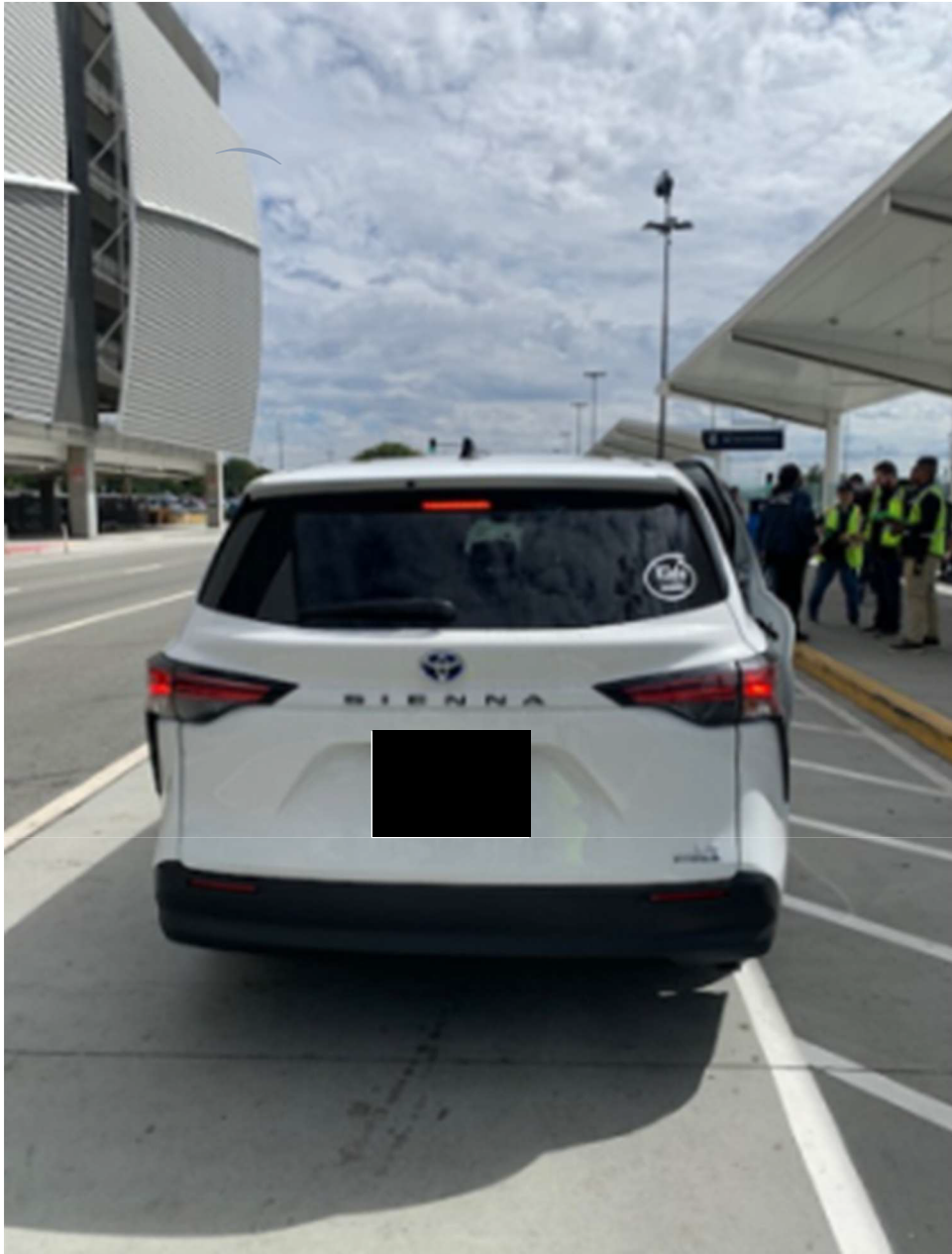


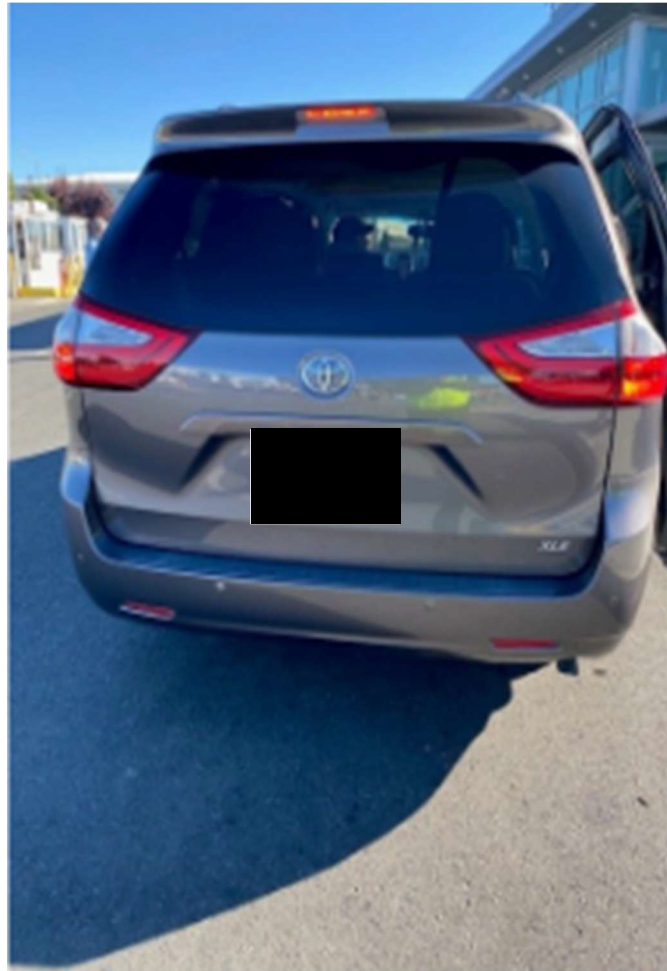
ay 15, 2024  
1:39 AM























# ATTACHMENT 3

## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3298



August 15, 2025

TNC Permit No.: 32513 – Active

Attn: Kristin Sverchek, President  
John Risher, Chief Executive Officer  
Erin Brewer, Chief Financial Officer  
Kevin Chen, Assistant Secretary  
Lindsay Llewellyn, General Counsel/Secretary

Lyft, Inc.  
185 Berry Street, Suite 400  
San Francisco, CA 94107

Via Email: [REDACTED]

Re: Data Request No. [REDACTED]

Dear Lyft, Inc.:

The California Public Utilities Commission's (CPUC) Consumer Protection and Enforcement Division (CPED) requests the information specified in the attached document.

Please submit the requested data no later than August 29, 2025. Responses may be submitted via email to [hangkim.quach@cpuc.ca.gov](mailto:hangkim.quach@cpuc.ca.gov) or mailed to:

California Public Utilities Commission  
Attn: Kim Quach-Castro  
Transportation Enforcement Branch  
505 Van Ness Avenue  
San Francisco, CA 94102

If you are unable to respond by the due date, you must submit a written explanation by 5:00 p.m. on August 26, 2025, outlining the reason for the delay and your anticipated submission date.

If you have any questions, feel free to contact me at [hangkim.quach@cpuc.ca.gov](mailto:hangkim.quach@cpuc.ca.gov) or (626) 228-8660.

Thank you for your cooperation.

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



Sincerely,

*H Kim Quach Castro*

Kim Quach-Castro

Senior Enforcement Analyst

Transportation Enforcement Branch

Consumer Protection and Enforcement Division

California Public Utilities Commission

Email: [hangkim.quach@cpuc.ca.gov](mailto:hangkim.quach@cpuc.ca.gov)

Phone: (626) 228-8660

cc: Eric Hooks, [eric.hooks@cpuc.ca.gov](mailto:eric.hooks@cpuc.ca.gov), Program and Project Supervisor

Attachments

## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



Attachment – Data Request No. [REDACTED]

1. Please confirm whether each of the vehicles listed below, identified by license plate number, was active on the Lyft platform during the corresponding date(s) of operation.

Date	TNC	License Plate #	Airport	Location of Violation	Time	Violation
1/4/2024	Lyft	[REDACTED]	CBX	Queuing Section	11:52 AM	NRTD
1/4/2024	Lyft	[REDACTED]	CBX	Queuing Section	11:33 AM	NFTD
1/4/2024	Lyft	[REDACTED]	CBX	Rideshare Pick-Up/Drop-Off Section	1:35 PM	NRTD
2/21/2024	Lyft	[REDACTED]	OAK	Curb 3	12:35 PM	No rear trade dress
2/21/2024	Lyft	[REDACTED]	OAK	Curb 3	12:47 PM	No rear trade dress
2/21/2024	Lyft	[REDACTED]	OAK	Curb 3	1:02 PM	No rear trade dress
2/21/2024	Lyft	[REDACTED]	OAK	Curb 3	1:10 PM	No rear trade dress
2/21/2024	Lyft	[REDACTED]	OAK	Curb 3	12:35 PM	No rear trade dress
2/21/2024	Lyft	[REDACTED]	OAK	Curb 3	12:47 PM	No rear trade dress
2/21/2024	Lyft	[REDACTED]	OAK	Curb 3	1:02 PM	No rear trade dress
2/21/2024	Lyft	[REDACTED]	OAK	Curb 3	1:10 PM	No rear trade dress
3/20/2024	Lyft	[REDACTED]	OAK	Terminal 2	1:48 PM	No trade dress
4/3/2024	Lyft	[REDACTED]	SFO	TNC Lot 1	9:11 AM	No trade dress



## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



4/3/2024	Lyft	██████	SFO	TNC Lot 1	11:15 AM	No trade dress
4/3/2024	Lyft	██████	SFO	TNC Lot 1	9:49 AM	No front trade dress
4/3/2024	Lyft	██████	SFO	TNC Lot 1	9:42 AM	No front trade dress
4/18/2024	Lyft	██████	PSP	Main Curb	9:22 AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Main Curb	10:07 AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	9:44 AM	No trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	9:47 AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	9:48 AM	No trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	10:05 AM	No trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	10:00 AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	10:52 AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	11:28 AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	11:23 AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	10:33 AM	No rear trade dress
4/18/2024	Lyft	██████	PSP	Central Terminal Lane	10:41 AM	No rear trade dress
5/1/2024	Lyft	██████	CBX	CBX Rideshare Queuing Area	12:02 PM	No rear trade dress

## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



5/1/2024	Lyft	██████	CBX	Rideshare Pick-up/Drop-off Area	10:01 AM	No trade dress
5/1/2024	Lyft	██████	CBX	Rideshare Pick-up/Drop-off Area	10:04 AM	No trade dress
5/15/2024	Lyft	██████	SCK	SCK White Curb	11:30 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	12:28 PM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	12:09 PM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:49 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:54 AM	No trade dress
7/23/2024	Lyft	██████	SAN	TNC Staging Lot	9:33 AM	No trade dress
7/23/2024	Lyft	██████	SAN	TNC Staging Lot	9:55 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	11:38 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	11:41 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	11:47 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	12:06 PM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:49 AM	No front trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:38 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:34 AM	No trade dress

## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:40 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:42 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:37 AM	No front trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:36 AM	No rear trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	10:41 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:41 AM	No trade dress
7/23/2024	Lyft	██████	SAN	Terminal 1 TNC Island	9:37 AM	No trade dress
8/14/2024	Lyft	██████	MRY	White curb Area	1:04 PM	No rear trade dress
8/14/2024	Lyft	██████	MRY	White curb Area	1:42 PM	No trade dress
8/14/2024	Lyft	██████	MRY	White curb Area	2:04 PM	No trade dress
8/15/2024	Lyft	██████	MRY	White curb Area	10:22 AM	No rear trade dress
8/15/2024	Lyft	██████	MRY	White curb Area	11:42 AM	No rear trade dress
8/15/2024	Lyft	██████	MRY	White curb Area	12:45 PM	No trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick-Up/Drop-Off	7:29 PM	No front trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick-Up/Drop-Off	7:32 PM	No rear trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick-Up/Drop-Off	7:55 PM	No front trade dress

## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



9/3/2024	Lyft	██████	CBX	TNC Pick-Up/Drop-Off	8:10 PM	No trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick-Up/Drop-Off	9:17 PM	No trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick-Up/Drop-Off	7:24 PM	No trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick-Up/Drop-Off	7:19 PM	No rear trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick-Up/Drop-Off	7:21 PM	No rear trade dress
9/3/2024	Lyft	██████	CBX	TNC Pick-Up/Drop-Off	8:36 PM	No rear trade dress
9/18/2024	Lyft	██████	SJC	Terminal B TNC Pick-Up	1:37 PM	No rear trade dress
9/18/2024	Lyft	██████	SJC	Terminal B TNC Pick-Up	1:47 PM	No trade dress
9/18/2024	Lyft	██████	SJC	Terminal B TNC Pick-Up	2:03 PM	No trade dress
9/18/2024	Lyft	██████	SJC	Terminal B TNC Pick-Up	3:28 PM	No trade dress
10/16/2024	Lyft	██████	STS	TNC Staging Curb	3:07 PM	No front trade dress
10/16/2024	Lyft	██████	STS	TNC Staging Curb	3:12 PM	No trade dress
10/16/2024	Lyft	██████	STS	Main Curb	3:02 PM	No trade dress
10/16/2024	Lyft	██████	STS	Main Curb	3:57 PM	No rear trade dress
10/29/2024	Lyft	██████	FAT	TNC Island	9:35 AM	No trade dress
10/29/2024	Lyft	██████	FAT	TNC Island	9:36 AM	No rear trade dress

## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



10/29/2024	Lyft	██████	FAT	TNC Island	9:31 AM	No rear trade dress
10/29/2024	Lyft	██████	FAT	TNC Island	10:18 AM	No trade dress
10/29/2024	Lyft	██████	FAT	TNC Island	10:39 AM	No rear trade dress
10/29/2024	Lyft	██████	FAT	TNC Island	10:41 AM	No rear trade dress
10/29/2024	Lyft	██████	FAT	TNC Island	9:45 AM	No trade dress
10/29/2024	Lyft	██████	FAT	TNC Island	9:06 AM	No trade dress
10/29/2024	Lyft	██████	FAT	TNC Island	10:33 AM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:11 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:35 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:47 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:42 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:50 PM	No rear trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:32 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	9:03 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:58 PM	No front trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:46 PM	No front trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	9:36 PM	No trade dress

## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	9:07 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:08 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	9:13 PM	No front trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:03 PM	No rear trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:56 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:50 PM	No rear trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	9:29 PM	No front trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:25 PM	No rear trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:46 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:40 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:29 PM	No rear trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:17 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	7:36 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:14 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:54 PM	No trade dress
12/12/2024	Lyft	██████	SAN	Terminal 2 TNC Island	8:06 PM	No trade dress

August 29, 2025

California Public Utilities Commission  
Attn: Kim Quach-Castro  
Transportation Enforcement Branch  
505 Van Ness Avenue  
San Francisco, CA 94102  
[hangkim.quach@cpuc.ca.gov](mailto:hangkim.quach@cpuc.ca.gov) or

**SENT VIA KITEWORKS**

**Re: Data Request No.** [REDACTED]

Dear Kim Quach-Castro,

Lyft, Inc. ("Lyft") is in receipt of your August 15, 2025 correspondence regarding the Data Request No. [REDACTED]. Please see Attachment 1 for Lyft's confidential response.

If you have any questions please feel free to contact me at [REDACTED]

Sincerely,



Janeé Weaver  
Senior Counsel, Regulatory Compliance  
Lyft, Inc.  
Registered In House Counsel - California Bar

Attachments:

- Attachment 1: **Data Request No.** [REDACTED] Question and Lyft Response
- Attachment 2: List of Vehicles Provided By CPUC - TEB



185 Berry Street  
Suite 400  
San Francisco, CA 94107

## ATTACHMENT 1

Data Request No. [REDACTED]

### Question and Lyft Response

**QUESTION 1:** Please confirm whether each of the vehicles listed below, identified by license plate number, was active on the Lyft platform during the corresponding date(s) of operation.

**LYFT CONFIDENTIAL RESPONSE TO QUESTION 1:** Lyft has reviewed the list of license plate numbers provided by the CPUC and has indicated if the vehicle was active on the Lyft platform on the date specified by noting "Y" for "yes" the vehicle was active on the Lyft platform; "N" for "no" the vehicle was not active on the Lyft platform; and "DUP" if the record is a duplicate in

**Attachment 2.** A vehicle was designated as "Y" if Lyft was able to confirm that the driver associated with the vehicle license plate number was logged onto the Lyft App and within the airport region on the date of operation provided by the CPUC.



## CERTIFICATE OF SERVICE

I certify that I have this day served the following documents on

**Lyft Inc.**

**TCP-32513-A**

**Case# CSE-000527**

1. Administrative Citation T.2026-01-017
2. Citation Compliance Agreement
3. Investigation Report and Attachments
4. How to File an Appeal
5. Notice of Appeal Form and Certificates of Service Form (from Resolution ALJ-377)
6. Resolution ALJ-187
7. Certificate of Service

Date: January 22, 2026

*Shantanro Taylor*

Shantanro Taylor

TEB Enforcement Analyst