CALIFORNIA PUBLIC UTILITIES COMMISSION Consumer Protection and Enforcement Division

Advice Letter Summary Form

TNC & AL FILER INFORMATION

Date of Submission: 7/15/20		Date of Service: 7/15/20
TNC Name: Lyft, Inc.		PSG #: 0032513
DBA Name: LYFT		
Address: 185 Berry Street, Suite 5000		
City: San Francisco State:	Са	ZIP Code: 94107
Filer's Name: Bridgette Warren		
Filer's Email: bridgette.warren@bclplaw.co	m	Filer's Phone:415-675-3428

AL INFORMATION

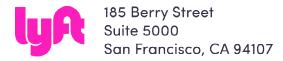
Advice Letter #: WAV-004	AL Type: Dffset R	etroactive Exemption
Geographic Area(s):San Francisco; Los Angeles		
Offset/Retroactive Amount: \$ 1,030,824.78	Quarter: Q2	Year: 2020
Documents Included: 🗵 Cover letter 🛛 Service List	☑ Training Declaration	☑ Marketing Materials
Signed Accounting of Funds	Inspection Declaration	🗵 Data Reports (Excel)
Reason (if not all document boxes above are marked):		

SUBMISSION INFORMATION

Combine (in this order) AL summary form, cover letter, service list, Marketing Materials, TNC WAV training declaration, TNC vehicle inspection declaration, Signed Accounting of Funds Expended, and Signed Claim form (if necessary) into a single PDF file. The completed data reports must be in a single Excel file. A complete advice letter submission will consist of only two attachments: the PDF and Excel packets. Submit via email the advice letter with two attachments to TNCAccess@cpuc.ca.gov and to the R.19-02-012 service list.

The cut off time to be considered filed the same day as submitted is 5:00 PM (Pacific Standard Time). Files submitted after 5:00 PM or on a non-business day will be considered filed on the following business day.

FOR CPUC USE ONLY			
Analyst:	30-Day Due Date:		
Completion Date:	Disposition:		
Approved Offset/Retroactive Amount:	AL Effective Date:		
Supervisor:	Supervisor Review Date:		



July 15, 2020 Lyft, Inc. Advice Letter No. WAV-004

California Public Utilities Commission Consumer Protection and Protection Division Transportation Licensing and Analysis Branch 505 Van Ness Avenue San Francisco, CA 94102

Pursuant to Decision (D.) 20-03-007, Lyft, Inc. ("Lyft") submits this Advice Letter No. WAV-004 to request an offset, against the quarterly Access Fund payments due, the amounts spent by Lyft to improve wheelchair accessible vehicle (WAV) service in Quarter 2 of 2020 (beginning April 1, 2020). The requested effective date is August 15, 2020 (30 days from date of filing).

The offset amounts requested by geographic areas are as follows:

County	Ехре	nditures (\$)	County	Exper	nditures (\$)
LOS ANGELES		618,616.92	SAN FRANCISCO		412,207,86
Subtotal	\$	618,616.92	 Subtotal	\$	412,207.86

Total Offset \$ 1,030,824.78

Per D.20-03-007, Lyft provides the following documents in support of its request:

- 1. Number of WAVs in operation aggregated by hour of the day and day of the week
- 2. Number and percentage of WAV trips completed, not accepted, cancelled by passenger, cancelled due to passenger no-show, and cancelled by driver aggregated by hour of the day and day of the week
- 3. Completed WAV trip request response times in deciles as well as Periods A and B in deciles
- 4. Evidence of outreach efforts and narrative description of those efforts (below)
- 5. Accounting of Funds expended
- 6. Certification of WAV driver training
- 7. Number of WAV drivers that completed the training in the quarter
- 8. Certification that all WAVs operating on its platform have been inspected and approved to conform with Americans with Disabilities Act (ADA) Accessibility Specifications

Lyft seeks confidential treatment of certain information submitted as part of this advice letter pursuant to General Order 96-B, §10.3 and General Order 66-D. Specifically, Lyft seeks confidential treatment of: the number of WAV vehicles in operation by day and hour of day; number of rides completed, not accepted, or cancelled by day and hour of day; offset response time data by percentile; and detailed breakdown of funds expended by category (but not the total funds expended), as more particularly set forth in the Declaration of Brett Collins submitted with this Advice Letter.

Confidential information may be made available to parties who execute an appropriate nondisclosure agreement. Inquiries regarding access to confidential data should be submitted to Aichi Daniel at adaniel@lyft.com.

Changes/Updates for This Advice Letter WAV-004:

1. Please be advised that in reporting the number of WAV vehicles in operation during the quarter, Lyft has calculated the total number of WAVs that were logged-on to the app for a given hour and day of the week for each day and week during the reporting period. This is a change from how Lyft previously reported the numbers for the retroactive offset submissions, in which Lyft did not sum the number of WAVs available throughout the quarter and did not include WAVs that were available to provide a ride but did not receive a ride request during a given period. Lyft made this change because it realized that its prior reporting method led to an undercount of WAVs available on the platform. To fix that undercount, Lyft has included in its calculation WAVs that were available to receive a ride but which did not receive a ride request during a given hour. It is unclear whether subsection (b) of the WAV in operation definition in CPED's instructions is suggesting that WAVs that did not receive a ride request should be excluded, but that would result in significant underreporting of WAV presence and availability. Therefore, Lyft's submission reflects the inclusion of instances of (a) or (b) of the WAV in operation definition.

2. Please also note that Lyft was uncertain how Columns F, Q and AB in the Offset Response Time tab were calculated, or for what purpose CPED requested such information. The information in those columns does not appear to have relevance to the metrics identified in D.20-03-007. Lyft has therefore left those fields blank. Lyft has, however, submitted an additional tab, labeled Offset Response Time 3, to call out the relevant metrics and to clearly illustrate for CPED that Lyft achieved the Offset Time Standard for Q2 of 2020.

Description of Outreach Efforts:

Lyft's WAV Outreach during Q2 was significantly impacted by the onset and continuation of the shelter-in-place orders related to COVID-19. The Community Engagement team was forced to pivot along with the business in finding innovative ways to adapt and support. To that end, in-person events and other marketing opportunities to discuss WAV were put on hold. Efforts were instead focused on understanding how Lyft could grant free ride-credits and access to transportation to those most in need. This shift informed and guided the one-to-one outreach conducted across California, partnering with key groups who could provide access to essential rides; be it a Lyft to the grocery store, essential work, medical appointment for seniors, etc. As a part of that outreach, WAV was an important component of the discussion of essential rides with organizations in San Francisco and Los Angeles. Specifically, Lyft has partnered with San Francisco Community Living Campaign and Southern California Resource Services for Independent Living, who are recipients of free ride-credits to distribute to their clients and members. Throughout the quarter, it has been difficult to connect with relevant organizations, given the broad impact of the pandemic on all parties, and the more limited capacity of these organizations, as they too are responding to the pandemic. However, the reaction from those with whom Lyft has successfully partnered demonstrates positive feedback for the help it provides the older adult and disabled communities. Specific outreach efforts are also documented in the Excel spreadsheet submitted with this Advice Letter.

In compliance with General Order 96-B, Lyft served a copy of this advice letter via email upon the parties identified on the attached R.19-02-012 service list on April 15, 2020. If there are any questions regarding this advice letter, please contact Aichi Daniel at adaniel@lyft.com.

Any Party can protest or respond to this advice letter by sending a written protest or response via email to CPED at TNCAccess@cpuc.ca.gov. If submitting a protest, the protest must set forth the specific grounds on which it is based, including supporting information or legal arguments. A protest or response to the advice letter must be submitted to CPED within twenty (20) days of the date the advice letter was filed and must be served on the TNC on the same day.

Email a copy of the protest or response to this advice letter to Aichi Daniel at <u>adaniel@lyft.com</u> and Traci Lee at <u>tracilee@lyft.com</u>.

To obtain information about the CPUC's procedures for advice letters and protests, visit CPUC's website at <u>www.cpuc.ca.gov</u> and look for links to General Order 96-B.

I HEREBY CERTIFY UNDER THE PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOLLOWING ATTACHMENTS HAS BEEN EXAMINED BY ME AND IS TRUE, CORRECT AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

Yours truly,

Joul

Aichi Daniel Counsel, Regulatory Lyft, Inc.

Included:

• Declaration

• Service List; Outreach Materials; Inspection and Training Certification; Expenditures; Claim Form.

DECLARATION OF BRETT COLLINS IN SUPPORT OF REQUEST FOR CONFIDENTIAL TREATMENT OF DOCUMENTS

I, Brett Collins, declare and state as follows:

1. I am over eighteen (18) years of age. I have personal knowledge of the truth of all matters set forth herein, except those stated on information and belief, and to those matters, I believe them to be true. I make this declaration pursuant to General Order No. 96-B, Rule 10.3 and General Order No. 66-D, adopted pursuant to the California Public Utilities Commission's ("CPUC") Decision 17-09-023, "Phase 2A Decision Adopting General Order 66-D and Administrative Processes for Submission and Release of Potentially Confidential Information," issued October 2, 2017, and revised pursuant to Decision 19-01-028 issued February 11, 2019. Kristin Sverchek, General Counsel and officer of Lyft, delegated signing authority for this declaration to me.

2. I am Director, Regulatory Compliance, for Lyft, Inc. ("Lyft"). I have been employed by Lyft since June 13, 2016. I have personal knowledge of the truth of all matters set forth herein, except those stated on information and belief, and to those matters, I believe them to be true.

3. Concurrently with this Declaration, pursuant to D.20-03-007 at Ordering Paragraphs 1-4, Lyft is submitting its Wheelchair Accessible Vehicles (WAV) Offset Application, Advice Letter WAV-004 ("AL 4") to the CPUC, covering Quarter 2 of 2020 (i.e. April 1, 2020 – June 30, 2020).

4. Lyft designates the following worksheets in its AL 4 as confidential:

- a. "WAV in Operation"
- b. "WAV Trips Completed"
- c. "WAV Trips Not Accepted"
- d. "WAV Trips Cancelled No Show"
- e. "WAV Trips Cancelled Passenger"
- f. "WAV Trips Cancelled Driver"
- g. "Offset Response Time"
- h. "Complaints"
- i. "Training and Inspections"
- j. "Funds Expended" (but not the total funds expended)
- k. "Funds Expended Certification" (but not the total funds expended)

5. The bases for confidential treatment are set forth below. Lyft reserves all its rights, including the right to file a lawsuit on other grounds, in addition to the grounds below, to prevent disclosure of this information.

Trip Data (items above in Section 4. a - i)

6. With the exception of the percentage data of WAV trips completed, percentage data of WAV trips not accepted, percentage data of WAV trips cancelled - no show, percentage data of WAV trips cancelled by passenger, and percentage data of WAV trips cancelled by driver, items listed above in Section 4. a. - i. contain data on each accessible vehicle trip requested in California for the time period of the Applications, availability of WAVs detailed by number of vehicles, day and time, number of trips

completed, not accepted, or cancelled for numerous reasons detailed by day and time, alleged incidents or complaints, and driver training and inspection information. Lyft seeks confidential treatment of these items for the following reasons:

7. First, trip data in items listed in Section 4. a -i above constitutes trade secret information exempt from disclosure under the California Public Records Act ("CPRA") exemption set forth in Gov't. Code § 6254(k) ("other law" exemption incorporating trade secret protection under Evidence Code §1060). This trip data derives significant independent economic value from not being generally known. In particular, it is the product of enormous investment by Lyft, both in the Lyft software system or "app" that tracks the data and in the user base that uses the app. There is no other source of the data. Additionally, disclosure of this data to Lyft's competitors, including without limitation, Uber, would cause competitive harm to Lyft because it would give competitors insights into Lyft's actual success in offering rides to passengers who request wheelchair accessible vehicles. Lyft's business model depends on optimizing the balance between ride demand and vehicle supply. On the demand side, Lyft stimulates passenger demand by using competitive pricing and promotions. On the supply side, Lyft tries to improve supply of vehicles to areas with high demand by offering various driver incentives. Lyft is constantly shifting these two levers to ensure, on the one hand, that fares are low enough to attract passengers, and, on the other hand, that fares are high enough to attract drivers. Trip-level data is central to this process of balancing supply and demand. By cross-referencing this data against the marketing and promotional programs that were run at that place/time, Lyft can track, assess, and understand the efficacy of those programs. The item in Section 4.h above contains trade secrets of Lyft because it reveals Lyft's highly confidential and proprietary information related to WAV complaints on the platform. Such information derives independent economic value from not being generally known because it is the product of enormous investments of time and resources by Lyft to ensure that it has the ability to track and respond to complaints in an effective, safe, efficient, and lawful manner. No TNC could operate without having such a system in place. Lyft's competitors (actual and potential) would obtain economic value from the disclosure of this information because they could assess the success of Lyft's WAV program and duplicate its approach to resolving complaints without having to make investments of time and resources. Thus, releasing the trip data to the public would actively assist Lyft's competitors not only in California, but nationwide, to the detriment of Lyft.

8. For similar reasons, Lyft's trip data is extremely valuable to Lyft's competitors, including without limitation, Uber. TNCs and their WAV service programs are emerging markets and there is significant competition among companies seeking to gain and establish entry into this market. If provided access to Lyft's trip data, competitors could and would cross reference such data to better understand which strategies were effective. In essence, this would allow a competitor to tailor its operations more effectively, by taking the data that Lyft has generated through significant expenditures. The competitor could enter the market, or increase its market share, without substantial development, by "free-riding" on Lyft's data. Thus, disclosure of the trip data would cause substantial competitive harm to Lyft.

9. The same analysis applies to data on trips requested by passengers in access mode, because Lyft competes to provide rides to passengers with accessibility needs the same way that it competes to provide other rides. In order to be successful and sustainable, a WAV program must have sufficient user demand to support the number of drivers and vehicles made available. As a result, competition for WAV users is equally as important as with non-WAV service.

10. Lyft's trip data is the subject of efforts that are reasonable under the circumstances to maintain their secrecy. Lyft stores trip data on a private network drive protected by appropriate computer security controls. Access is limited to a subset of Lyft employees who have been individually approved and use such information only to fulfill their job functions. Additionally, Lyft requires, as a condition of employment, that all new employees sign a confidentiality agreement. This agreement is put in place to protect Lyft's proprietary information from being disclosed by employees or former employees to outside parties. The company also requires all employees to sign Lyft's employee handbook, which describes in detail each employee's obligations regarding technology use and security and protection of Lyft's confidential and proprietary information; and requires all visitors to Lyft headquarters to read and sign a non-disclosure agreement before proceeding past the reception desk. Finally, Lyft is taking all steps necessary to designate the information as confidential pursuant to Decision 17-09-023 and Decision 19-01-028 and General Order 96-B, §10.3.

11. Second, the trip data is protected by Gov't. Code § 6255(a), which is commonly referred to as the "public interest balancing test." For the reasons discussed above, disclosure of this competitively sensitive information would harm competition in the TNC marketplace. California recognizes a strong public policy in favor of protecting trade secrets and other sensitive business information in order to preserve competition, which ultimately benefits consumers of TNC services and the public at large by encouraging price competition and service improvements to compete for users. On the other hand, the public interest in public disclosure of the information is minimal. The entity charged with regulating TNCs – the CPUC – has access to the data required to carry out its regulatory functions. There is no reason why members of the public also require access to the data. Therefore, the public interest in non-disclosure clearly outweighs any public interest in disclosure.

12. *Third*, trip data in items listed in Section 4. h above constitutes "investigatory or security files compiled by any other state or local police agency, or any investigatory or security files compiled by any other state or local agency for correctional, law enforcement, or licensing purposes," which are exempt from disclosure under the California Public Records Act ("CPRA") exemption set forth in Gov't. Code § 6254(f). The CPUC is responsible for permitting and enforcement of TNC like Lyft. It collects and resolves consumer complaints and establishes and enforces rules and regulations for transportation carriers. On information and belief, the CPUC compiles the information contained in Section 4. h for the purposes of evaluating Lyft's compliance with TNC regulations. As such, the information falls within the CPRA exemption for investigative files set forth in Gov't. Code § 6254(f).

Funds Expended Data (items above in Section 4. j - k)

13. Funds Expended Data (items list above in Section 4. j - k) contain confidential and proprietary information on Lyft's investments in the WAV program. Lyft seeks confidential treatment of the Funds Expended Data for the following reasons:

14. *First*, the Funds Expended Data constitute trade secret information exempt from disclosure under Gov't. Code § 6254(k). This data derives significant independent economic value from not being generally known. It is the product of investment by Lyft on the WAV program, which is still in its early pilot stage. In particular, Lyft expended significant energy and effort identifying potential WAV partners and services, and negotiating pricing for such partnerships and services. There is no other source of such data. Disclosure of this data would cause competitive harm to Lyft because it would allow competitors, including Uber and other potential WAV providers, to undercut Lyft's pricing and/or

more effectively negotiate for lower pricing for prospective partners or services without having to expend the time and effort to acquire this insight themselves.

15. For similar reasons, Lyft's Funds Expended Data is extremely valuable to Lyft's competitors, including Uber and Nomad Transit, LLC. TNC's WAV programs and TNCs are an emerging market and there is significant competition among companies seeking to gain and establish entry into this market. If provided access to Lyft's Funds Expended Data, competitors could and would cross reference such data to better understand which strategies were effective. In essence, this would allow a competitor to tailor its operations more effectively and to negotiate more effectively to undercut Lyft's pricing, by taking the data that Lyft has generated through significant expenditures and effort. The competitor could enter the market, or increase its market share, without incurring the effort and expense of identifying prospective partners or sources of services or negotiating pricing, by "free-riding" on Lyft's data. Thus, disclosure of the trip data would cause substantial competitive harm to Lyft.

16. Lyft's Funds Expended Data is the subject of efforts that are reasonable under the circumstances to maintain their secrecy. Lyft stores trip data on a private network drive protected by appropriate computer security controls. Access is limited to a subset of Lyft employees who have been individually approved and use such information only to fulfill their job functions. Additionally, Lyft requires, as a condition of employment, that all new employees sign a confidentiality agreement. This agreement is put in place to protect Lyft's proprietary information from being disclosed by employees or former employees to outside parties. The company also requires all employees to sign Lyft's employee handbook, which describes in detail each employee's obligations regarding technology use and security and protection of Lyft's confidential and proprietary information; and requires all visitors to Lyft headquarters to read and sign a non-disclosure agreement before proceeding past the reception desk. Finally, Lyft is taking all steps necessary to designate the information as confidential pursuant to Decision 17-09-023 and Decision 19-01-028.

17. Second, the Funds Expended Data is protected by Gov't. Code § 6255(a), the "public interest balancing test." For the reasons discussed above, disclosure of this competitively sensitive information would harm competition in the TNC marketplace. California recognizes a strong public policy in favor of protecting trade secrets and other sensitive business information in order to preserve competition, which ultimately benefits consumers of TNC services and the public at large by encouraging price competition and service improvements to compete for users. On the other hand, the public interest in public disclosure of the information is minimal. The entity charged with regulating TNCs – the CPUC – has access to the data required to can carry out its regulatory functions. There is no reason why members of the public also require access to the data. Therefore, the public interest in non-disclosure clearly outweighs any public interest in disclosure.

18. I declare, under penalty of perjury, under the laws of the State of California, that the foregoing is true and correct.

Executed on July 15, 2020 at San Francisco, California.

Brett Collins

4 DECLARATION OF BRETT COLLINS

CALIFORNIA PUBLIC UTILITIES COMMISSION Service Lists

Proceeding: R1902012 - CPUC - OIR TO IMPLEM Filer: CALIFORNIA PUBLIC UTILITIES COMMISSION List Name: LIST Last changed: July 8, 2020

Parties

ALEX LAVOI NOMAD TRANSIT LLC DBA VIA 10 CROSBY STREET, 2ND FL. NEW YORK, NY 10013 FOR: NOMAD TRANSIT LLC DBA VIA

EDWARD HOFFMAN RIDE PLUS, LLC 1275 PEACHTREE ST NE 6TH FL ATLANTA, GA 30309 FOR: RIDE PLUS LLC DBA PROVADO MOBILE HEALTH

JARVIS MURRAY ADMIN - FOR-HIRE POLICY & ENFORCEMENT LA DEPT OF TRANSPORTATION 100 S. MAIN STREET LOS ANGELES, CA 90012 FOR: LOS ANGELES DEPARTMENT OF TRANSPORTATION (LADOT)

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ANDREW DUGOWSON CALIF PUBLIC UTILITIES COMMISSION TRANSPORTATION ENFORCEMENT BRANCH AREA 505 VAN NESS AVENUE SAN FRANCISCO, CA 94102-3214

BRIAN KAHRS CALIF PUBLIC UTILITIES COMMISSION TRANSPORTATION ENFORCEMENT BRANCH AREA 2-F 505 VAN NESS AVENUE JAMES ANDREW MGR - PLANNING L.A. COUNTY METRO TRANSPORT AUTHORITY ONE GATEWAY PLAZA, MS 99-23-3 LOS ANGELES, CA 90012

PARMINDER JOEA EXECUTIVE RIDE LLC 4532 W IMPERIAL HWY HAWTHORNE, CA 90304 FOR: EXECUTIVE RIDE LLC DBA OPOLI

ROBERT GEBO ADA PARATRANSIT PROGRAM ADMINISTRATOR NORTH COUNTY TRANSIT DISTRICT 810 MISSION AVENUE OCEANSIDE, CA 92054

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VIVEK GARG ZUM SERVICES, INC. 555 TWIN DOLPHINE DRIVE, STE. 350 REDWOOD CITY, CA 94065

SUSAN CLEVELAND-KNOWLES GEN. COUNSEL / DEPUTY CITY ATTY. OFFICE OF THE CITY ATTORNEY 1390 MARKET STREET, 7TH . FOX PLAZA SAN FRANCISCO, CA 94102 FOR: SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY (SFMTA)

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CODY NAYLOR CALIF PUBLIC UTILITIES COMMISSION TRANSPORTATION ENFORCEMENT BRANCH AREA 505 VAN NESS AVENUE

DEBBIE CHIV CALIF PUBLIC UTILITIES COMMISSION ADMINISTRATIVE LAW JUDGE DIVISION ROOM 5011 505 VAN NESS AVENUE SAN FRANCISCO, CA 94102-3214

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MONICA PALMEIRA CALIF PUBLIC UTILITIES COMMISSION NEWS AND OUTREACH OFFICE ROOM 3-90 505 VAN NESS AVENUE SAN FRANCISCO, CA 94102-3214

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SYCHE CAI CALIF PUBLIC UTILITIES COMMISSION TRANSPORTATION ENFORCEMENT BRANCH AREA 4-A 505 VAN NESS AVENUE SAN FRANCISCO, CA 94102-3214

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JANE Y. LEE ATTORNEY UBER TECHNOLOGIES, INC. 1455 MARKET STREET, 4TH FL. SAN FRANCISCO, CA 94103

LAURA GRAY COMMUNITY & GOVN'T RELATIONS MGR. CRUISE AUTOMATION 1201 BRYANT STREET SAN FRANCISCO, CA 94103

SAN FRANCISCO, CA 94102-3214 SAN FRANCISCO, CA 94102-3214 IRYNA KWASNY CALIF PUBLIC UTILITIES COMMISSION LEGAL DIVISION ROOM 4107 505 VAN NESS AVENUE SAN FRANCISCO, CA 94102-3214 MICHAEL LUO CALIF PUBLIC UTILITIES COMMISSION TRANSPORTATION ENFORCEMENT BRANCH AREA 505 VAN NESS AVENUE SAN FRANCISCO, CA 94102-3214 NIKI BAWA CALIF PUBLIC UTILITIES COMMISSION TRANSPORTATION ENFORCEMENT BRANCH AREA 505 VAN NESS AVENUE SAN FRANCISCO, CA 94102-3214 ROBERT MASON CALIF PUBLIC UTILITIES COMMISSION ADMINISTRATIVE LAW JUDGE DIVISION ROOM 5016 505 VAN NESS AVENUE SAN FRANCISCO, CA 94102-3214 TERENCE SHIA CALIF PUBLIC UTILITIES COMMISSION COMMISSIONER SHIROMA ROOM 5306 505 VAN NESS AVENUE SAN FRANCISCO, CA 94102-3214 JADIE WASILCO SR. ANALYST, GOV'T AFFAIRS DIVISON SF MUNICIPAL TRANSPORTATION AGENCY 1 SOUTH VAN NESS AVENUE, 8TH FLOOR SAN FRANCISCO, CA 94103 KATE TORAN INT. DIR.- TAXIS & ACCESSIBLE SVCS DIV. S. F. MUNICIPAL TRANSPORTATION AGENCY 1 SOUTH VAN NESS AVE., 7TH FLOOR SAN FRANCISCO, CA 94103

> LISA TSE ATTORNEY RASIER-CA, LLC 1455 MARKET STREET SAN FRANCISCO, CA 94103 FOR: RASIER-CA, LLC DBA UBER

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VALERIE COLEMAN PROGRAM ANALYST SF DEPT OF AGING & ADULT SERVICES 1650 MISSION ST., 5TH FLR SAN FRANCISCO, CA 94103

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F. JACKSON STODDARD ATTORNEY MORGAN LEWIS & BOCKIUS, LLP ONE MARKET, SPEAR STREET TOWER SAN FRANCISCO, CA 94105-1126

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RACHELLE CHONG COUNSEL LAW OFFICES OF RACHELLE CHONG 345 WEST PORTAL AVENUE, STE. 110 SAN FRANCISCO, CA 94127

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ALEX GHENIS POLICY & RESEARCH SPECIALIST WORLD INSTITUTE ON DISABILITY BERKELEY, CA 94703

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JOANNA EDMONDS TECHNICIAN - TRANSPORTATION PLANNING SCCRTC 1523 PACIFIC AVENUE SANTA CRUZ, CA 95060 FOR: SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION

ELIZABETH RICHARDS ER CONSULTING 607 ELMIRA RD. NO. 234 VACAVILLE, CA 95687

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LAURA MCWILLIAMS STATE SENATOR JERRY HILL STATE CAPITOL, ROOM 5035 SACRAMENTO, CA 95814

JAY CARSON ATTORNEY AT LAW NIELSEN MERKSAMER 2350 KEMER BOULEVARD, SUITE 250 SAN RAFAEL, CA 94901

ACTIVE SCALER INC. DBA TAGSI 1551 MCCARTHY BLVD, STE. 10 MILPITAS, CA 95035

LORENA BERNAL-VIDAL PLANNER III SANTA CLARA VALLEY TRANSP. AUTHORITY 3331 NORTH FIRST STREET, BUILDING A SAN JOSE, CA 95134-1927 FOR: SANTA CLARA VALLEY TRANSPORTATION AUTHORITY

CURTIS L. CHILD LEGISLATIVE DIR DISABILITY RIGHTS CALIFORNIA 1831 K STREET SACRAMENTO, CA 95811-4114

FILIBERTO A. PINEDA CALIF PUBLIC UTILITIES COMMISSION 300 Capitol Mall Sacramento, CA 95814

ANDREW B. BROWN ATTORNEY AT LAW ELLISON SCHNEIDER HARRIS & DONLAN LLP 2600 CAPITOL AVENUE, SUITE 400 SACRAMENTO, CA 95816-5931 FOR: INSTITUTIONAL EQUITY INVESTORS

Lyft CA Wheelchair Accessible Vehicle Pilot



4/27/2020

What is Lyft's WAV pilot?

Summary:

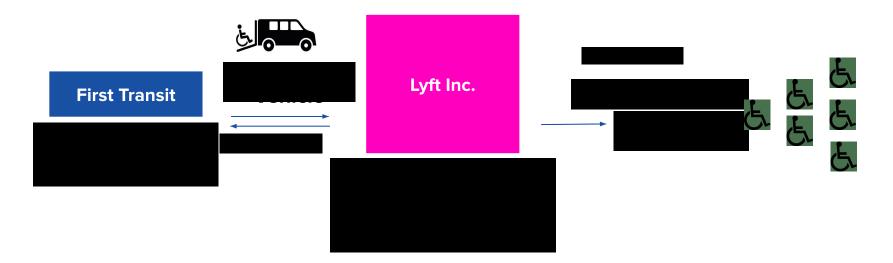
Partner - First Transit:



Partnership Model

Summary:

through the Lyft app.



Pilot Markets:

WAY Bilot

what will Lynt be accomplishing during this phot:

Where can passengers get picked up and dropped off?

What are the operating hours?

demand for WAV rides.

How much will WAV rides cost?

• Same as Classic Lyft rides



Who are the drivers?

F

• Drivers must also go through Lyft onboarding process

All drivers will be background checked.

The Cars

What kinds of cars are part of this pilot?

2019 Toyota Sienna Minivans modified by Transitworks for accessibility

What is the wheelchair occupancy of these vans?

1 wheelchair rider & 4 ambulatory riders (plus driver) at full capacity.

Are these vans rear or side entry for wheelchair users?

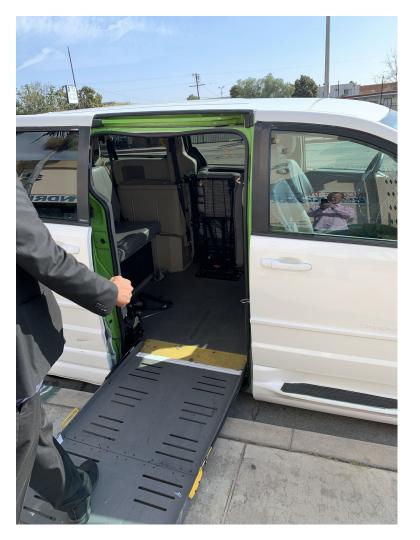
Rear-entry

Will these vans be marked as WAV?

Can I bring companions or aides in a WAV with me?

Are service animals allowed in the WAV?

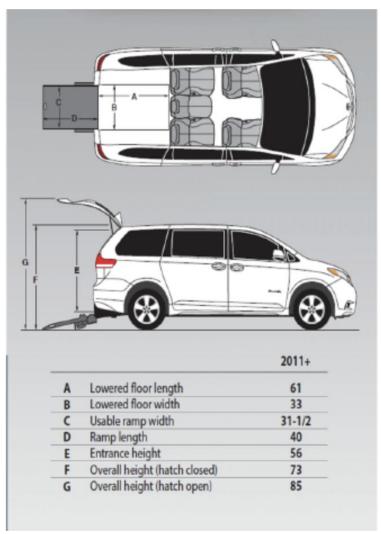
otherwise discriminate against passengers with service animals.



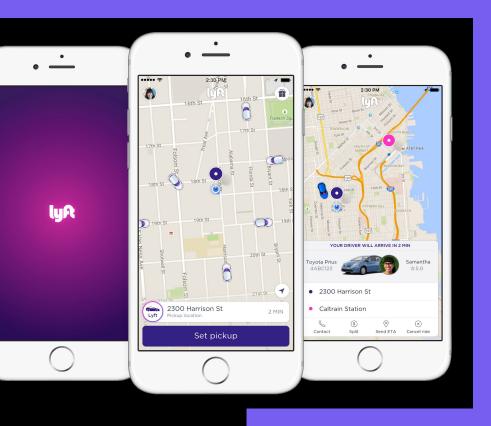








How Lyft Works



Business Profile

Become a Driver

ð Wheelchair access

()Set default tip

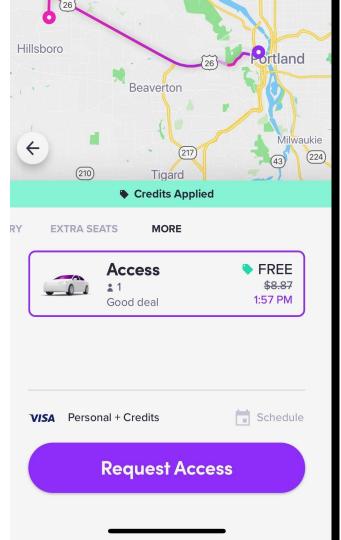
()

Off >

Contact Information

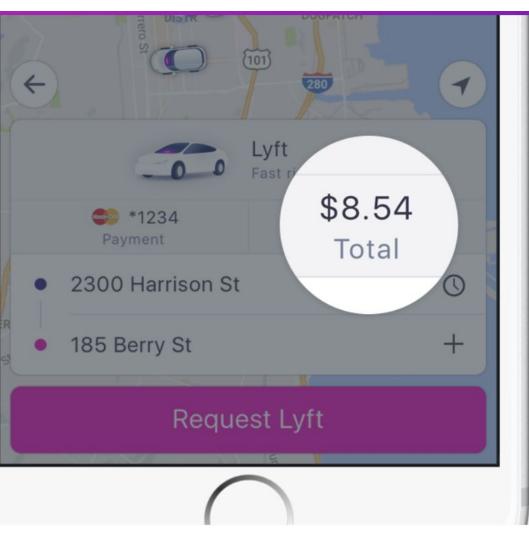
Notifications Preferences

- Tap the Menu icon in the top left corner of the app
- Scroll down and tap Settings
- Find Wheelchair access in the Menu
- Slide the toggle to the right to enable Access Mode so it turns green, indicating enabled.

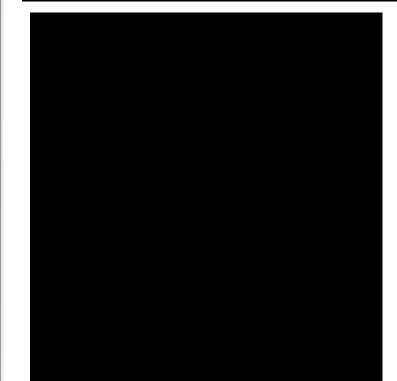


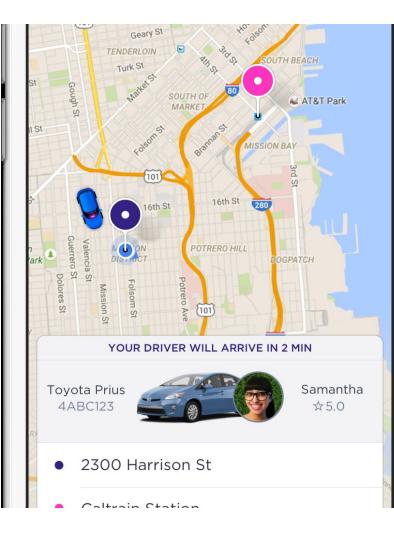
Step 3: Request your ride



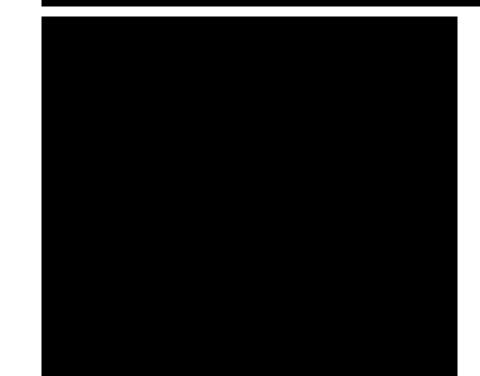


Requesting a Ride





Matching with a Driver



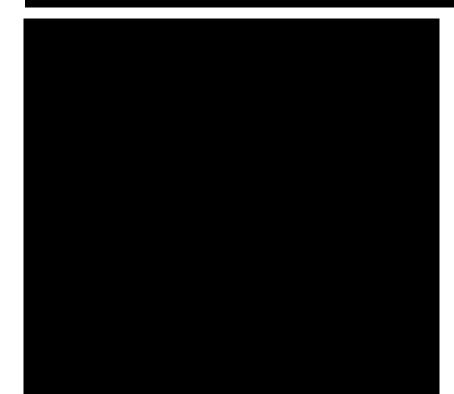
Sharing Your Route

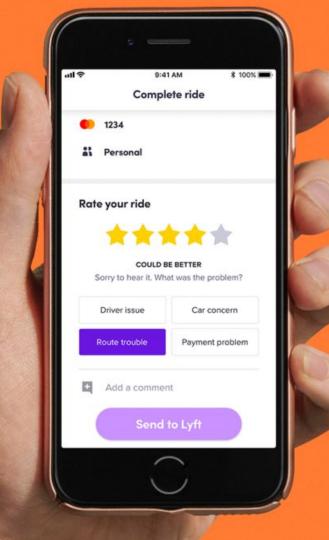




No tip	\$1	\$2	\$5	Other
Payment PERSON			NAL *1234	
	\$	9.0	0 0	

Finishing a Ride





Rating a Ride

LIIIE

In-App Safety Features







- •
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Disclaimer:

This pilot program is subject to operational changes.

Questions?





Lyft WAV Service

San Francisco and LA Counties Pilot

To support the transportation needs of people who use fixedframe (non-foldable/non-collapsible) wheelchairs, Lyft partners with First Transit to provide dedicated WAV service directly through the Lyft app in San Francisco and Los Angeles counties.

How to use Lyft Access Mode



 ← (20) ← Credits Applied 	Milwaukie 43 224				
URY EXTRA SEATS MORE					
Access 1 Good deal	FREE \$8.87 1:57 PM				
VISA Personal + Credits	Schedule				
Request Access					

Step 1: Download the Lyft app and set up your account

Step 2: Enable Access Mode

a. Tap the Menu icon in the top left corner of the app

- b. Scroll down and tap Settings
- c. Find Wheelchair access in the Menu

d. Slide the toggle to the right to enable Access Mode so it turns green, indicating enabled

Step 3: Request your ride

a. Enter in your destination, then swipe left to see additional modes

b. Tap More then tap Access to select Wheelchair Mode

c. Tap "Request Access," confirm your pickup location, and you're all set!

Features

All rides in Access Mode offer the same features as the traditional Lyft app:

- In-app photos
- Digital receipts
- Real-time ride tracking that can be shared with a loved one
- 2-way rating system
- 24/7 Critical Response Line to report any safety concerns to our dedicated Trust & Safety team

Pricing

Pricing is the same as Lyft Standard Rides and with upfront pricing, riders see the exact price for their ride before they make the request.



Safety

Before giving a ride on the Lyft platform, all driver applicants are screened for criminal offenses and driving incidents. Our annual criminal background checks are provided by a third-party expert, and include a Social Security number trace, a nationwide criminal search, a county court records search, a federal criminal court records search as well as a U.S. Department of Justice 50-state sex offender registry search. We also conduct continuous criminal monitoring, which includes daily monitoring and immediate notification of any disqualifying criminal convictions. Any driver who does not pass both the annual and continuous screenings is barred from our platform.

Additionally, First Transit emphasizes driver training and best practices through:

- Pre-employment and ongoing random drug and alcohol testing
- Stringent background and record checks
- Physical performance evaluations
- Comprehensive customer service training
- The Smith System of Defensive Driver Training program, which is completed as part of new driver training, as well as refreshers conducted throughout the year
- Extensive ongoing driver training, including in-classroom and behind-the-wheel training
- Specialized training just for WAV and paratransit operations, including how to provide excellent service with patience and compassion for paratransit passengers, including individuals with various disabilities and the elderly. Courses include Interacting with Passengers, Diffusing Conflicts, and Effective Communication

Feedback

All Riders are encouraged to use our two-way rating feature. Passengers and drivers rate each other anonymously after every ride. Riders rating their experience less than four stars are automatically prompted to give more feedback about what could have gone better. Lyft takes user ratings and driver feedback very seriously, and reviews all rides with low ratings and concerning feedback to determine if action should be taken for the rider or driver involved.

Our Partner

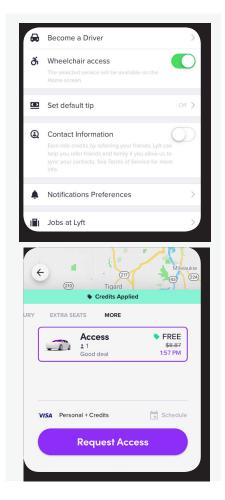
Each year, First Transit provides state-wide and locally-managed paratransit services to more than 8 million passengers and call center support for more than 9.7 million trips — making them the natural choice for this partnership.

Alternative formats available upon request.

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Alternative formats available upon request.



PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA TNC ACCESS FOR ALL WHEELCHAIR ACCESSIBLE VEHICLE INSPECTION DECLARATION FORM

First Transit, Inc.

PSG#: 0032513

Pursuant to Decision 20-03-007 Ordering Paragraphs 14(c) and 15(h), all Wheelchair Accessible Vehicles (WAVs) operating on a TNC's platform shall be inspected and approved to conform with the Americans with Disabilities Act Accessibility Specifications for Transportation Vehicles within the past year.

TNCs shall be responsible for ensuring that each of their WAVs complies with this requirement and shall maintain records of such compliance for the duration of the program which is scheduled to sunset on January 1, 2026.

CERTIFICATION

I (we) certify (or declare), under penalty of perjury, that I (we) have read and understand the above requirements that all WAVs operating on the TNC platform be inspected and approved to conform with the Americans with Disabilities Act (ADA) Accessibility Specifications for Transportation Vehicles, and that I (we) am (are) to and will comply with it. I (we) certify (or declare), under penalty of perjury, that the foregoing is true and correct.

Date: _7/10/2020

Brian Beechem, Asst. Sec.

Print Name of Applicant/Officer

Signalure of Applicant(s)

Signature of Corporate Officer

Mike Petrucci, Secretary

Title of Corporate Officer

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA TNC ACCESS FOR ALL WHEELCHAIR ACCESSIBLE VEHICLE TRAINING DECLARATION FORM

Carrier Name: First Transit, Inc.

PSG #: 0032513

Pursuant to Decision 20-03-007 Ordering Paragraph 14(a) and 16(f), all Wheelchair Accessible Vehicle (WAV) drivers operating on TNCs platform shall have completed WAV driver training within the past three years. The required training shall include, at minimum below:

- 1. Sensitivity training
- 2. Passenger assistance techniques
- 3. Accessibility equipment use
- 4. Door-to-door service
- 5. Safety procedures

TNCs shall be responsible for ensuring that each of their WAV drivers complies with these requirements and shall maintain records of such compliance for the duration of the program which is scheduled to sunset on January 1, 2026.

CERTIFICATION

I (we) certify (or declare), under penalty of perjury, that I (we) have read and understand the above requirement that all WAV drivers operating on TNCs platform must have completed WAV driver training within the past three years, and that I (we) am (are) to and will comply with it. I (we) certify (or declare), under penalty of perjury, that the foregoing is true and correct.

Date: 7/10 (2020

Brian Beechem, Asst. Sec. Print Name of Applicant/Officer

Signature of Applicant(s)

Signature of Corporate Officer

Mike Petrucci, Secretary

Title of Corporate Officer

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1,030,824.78)

I hereby certify under the penalty of perjury under the laws of the State of California that the foregoing cost summary has been examined by me and is true, correct and complete to the best of my knowledge and belief.

Signature : 1/7 Preparer : Vikie Jong Address____185 Berry Street Suite 5000 San Francisco, CA 94107

Title : Senior Manager Accounting Date : 7/13/2020

Phone

Email : vjong@Lyft.com

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA TNC Access For All Fund Claim Form

Claim Period: Q2 2020 (April - June 2020)

Carrier Name: Lyft Inc			
PSG#: 1234			
County	Expenditures (\$)	County	Expenditures (\$)
ALAMEDA	\$-	ORANGE	\$-
ALPINE	\$-	PLACER	\$-
AMADOR	\$-	PLUMAS	\$-
BUTTE	\$-	RIVERSIDE	\$-
CALAVERAS	\$-	SACRAMENTO	\$-
COLUSA	\$-	SAN BENITO	\$-
CONTRA COSTA	\$-	SAN BERNADINO	\$-
DEL NORTE	\$-	SAN DIEGO	\$-
EL DORADO	\$-	SAN FRANCISCO	\$ 412,207.86
FRESNO	\$-	SAN JOAQUIN	\$-
GLENN	\$-	SAN LUIS OBISPO	\$ -
HUMBOLDT	\$-	SAN MATEO	\$-
IMPERIAL	\$-	SANTA BARBARA	\$ -
ΙΝΥΟ	\$ -	SANTA CLARA	\$ -
KERN	\$ -	SANTA CRUZ	\$ -
KINGS	\$ -	SHASTA	\$ -
LAKE	\$ -	SIERRA	\$ -
LASSEN	\$ -	SISKIYOU	\$ -
LOS ANGELES	\$ 618,616.92	SOLANO	\$ -
MADERA	\$ -	SONOMA	\$ -
MARIN	\$ -	STANISLAUS	\$ -
MARIPOSA	\$ -	SUTTER	\$ -
MENDOCINO	\$ -	ТЕНАМА	\$ -
MERCED	\$ -	TRINITY	\$ -
MODOC	\$ -	TULARE	\$ -
MONO	\$-	TUOLUMNE	\$ -
MONTEREY	\$-	VENTURA	\$ -
NAPA	\$-	YOLO	\$ -
NEVADA	\$-	YUBA	\$ -
Subtotal		Subtotal	\$ 412,207.86
			,

		Total Claim	\$ 1,030,824.78		
Thereby certify under the penalty of perjury under the					
laws of the State of California that the foregoing has					
been examined by me and is true, correct and complete					
Signature : 1//			Title : Senior Manager Accounting		
Preparer : Vikie Jong			Date : 7/13/2020		
Address185 Berry Street Suite 5000 San Francisco, CA 94107			Phone		
			Email : vjong@Lyft.com		